

# Osceola

## local community



After conducting our preliminary research, we have concluded that the smart growth of Osceola focuses on the improvement of the riverfront, the utilization of highway 13, and the revitalization of the square. Our team has outlined the assets, opportunities and challenges of each of these topics.

### River Walk



Osceola's proximity to the Sac Osage River creates a great opportunity for the community to develop the land along the river front. This area has the potential to create a strong identity for Osceola and establish an infrastructure that will allow the town to grow. Along this river walk there could be walking paths, retail stores, restaurants and cafes, as well as access to a marine. A riverboat landing could be implemented to draw in tourism and allow people to enjoy the river and learn its history.

### Highway 13



Currently there is a large disconnect between Highway 13 and Osceola. The problem began when the highway was redirected to increase the flow and speed at which vehicles could move. This in turn took economic viability away from the city as the standard passers by wouldn't see or acknowledge the city. As well there is very little commercial frontage on the highway to announce that there is anything but a hospital, there is however a billboard that does announce this fact but it has been placed in such a way to be inviting.

### The Square



The town center or square is the heart of Osceola. It provides the town with a central gathering place and is the perfect opportunity for a strong infrastructure upon which the town can thrive. The square is already a monumental part of Osceola, it just needs to be transformed into an active town center with a good balance of mixed use, retail, restaurants, and historical sites. With these ideas come several other opportunities such as street scenes, gathering spaces, and even a tourist industry.

### Challenges



Some challenges Osceola will face with these projects are the Army Corp. of Engineers, flooding, grants, attracting people to utilize the infrastructure, and promoting new businesses to open stores. Any of these challenges can be approached and overcome successfully. All of these challenges also present an opportunity for the town to grow and develop into a successful and active place.



### Key Points

- River Walk
- Highway 13
- The Square
- Paddle Fish Season
- Tourism
- Historical Sites
- Infrastructure
- River Boat
- Army Corp.

